

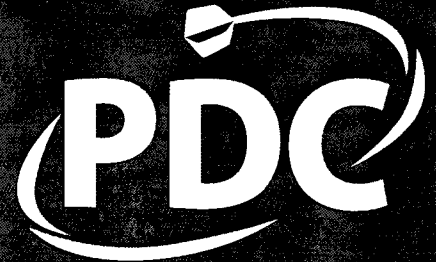
# The London Ontario Open & PDC Players Championship

"Where Champions Are Born!"

August 14-16, 2009

**\$47,000+** Prize Fund

Including Sunday's PDC North American Pro Tour Event!



PROFESSIONAL  
DARTS CORPORATION

Day/Event	Time	Entry Fee	1st	2nd	Top 4	Top 8	Top 16	Totals
<b>FRIDAY, August 14, 2009</b>								
Friday Draw Doubles	8 PM	\$15/Person	\$300	\$150	\$80	\$40	\$30	\$1,010
<b>SATURDAY, August 15, 2009</b>								
Men's Doubles 501	10 AM	\$30/Team	\$400	\$200	\$100	\$50	\$30	\$1,240
Women's Doubles 501	11 AM	\$30/Team	\$250	\$120	\$60	\$30		\$610
Men's Singles 501	1 PM	\$20/Person	\$400	\$200	\$100	\$50	\$25	\$1,200
Women's Singles 501	2 PM	\$20/Person	\$300	\$150	\$60	\$30		\$690
Men's Doubles Cricket	4 PM	\$30/Team	\$400	\$200	\$100	\$50	\$30	\$1,240
Women's Doubles Cricket	5 PM	\$30/Team	\$250	\$120	\$60	\$30		\$610
Mixed Triples 601	8 PM	\$45/Team	\$375	\$210	\$90	\$45		\$945
<b>Total Payouts</b>								<b>\$7,545</b>

<b>SUNDAY, August 16, 2009</b>								
PDC Player's Championship	12 PM							\$39,600*

See important information below regarding pre-registration & deadlines for PDC events.

## Pro Tour Event Prize Fund

Winner	£5,000	\$9,000*
2nd	£2,500	\$4,500*
Top 4	£1,250	\$2,250*
Top 8	£700	\$1,260*
Top 16	£300	\$540*
Top 32	£200	\$360*
Top 64	£100	\$180*
<b>Total:</b>	<b>£22,000</b>	<b>\$39,600*</b>

£400 (\$720) Bonus For Nine Dart Finish

### Important PDC Event Information:

Advance registration is required for all PDC events in North America. All PDC playing Rules and Regulations apply. (Complete details are available online at [www.BullsEyeNews.com](http://www.BullsEyeNews.com))

Event Format: Best of 11 Legs – 501 throughout

Registration Fee: \$160/Person CAN – \$130/Person US

Eligibility: Open to all PDPA members and all non-PDPA members residing outside the UK. Current PDPA members must register directly with the PDC.

Registration: Register via USPS using the adjacent form, by phone, or online at [www.bullseyenews.com](http://www.bullseyenews.com)

Registration Deadline: August 11, 2009 8:00PM (EST)

\* The prize funds for these events are based on pounds sterling. Therefore, the Canadian dollar equivalents listed above may fluctuate. Prize money paid to Day Members in non-UK tournaments will be paid in local currency calculated at the conversion rate on [xe.com](http://xe.com) at 9am (UK time) on the morning of the tournament starting.

Tournament Director: Bull's-Eye Marketing, Inc.

Canada Contact: Clive Eynon  
Phone: 519.429.4596 / 519.426.5575

US Contact: Jay Tomlinson  
Phone: 800.688.3278 / 218.365.7655

### Location & Accommodations:

Hilton London Ontario  
300 King Street, London, Ontario, Canada

Phone: 519.439.1661

Ask for Darters Rates: \$109 Single/Double  
Rates good through August 01, 2009

London Open events on Friday and Saturday are open to all dart players. Register on the day.

## 2009 PDC London Ontario Players Championship

Eligibility: Open to all PDPA members and all non-PDPA members residing outside the UK. This form is for use by non-PDPA members ONLY. Current PDPA members must register through PDC. Please complete all information, including entry fee in Canadian or US Funds as noted.

Entry Fee:  \$160 CAN  \$130 US

Registration Deadline  
**Tuesday, August 11, 2009 - 8 PM EST**

PLEASE PRINT

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Telephone: (Home) \_\_\_\_\_ (Work) \_\_\_\_\_

Email: \_\_\_\_\_ @ \_\_\_\_\_

Release of Liability: In consideration for the acceptance of my entry fee of \$160 CAN/\$130 US, I for myself, and assigns, do hereby release and discharge Bulls-Eye Marketing, Inc., Professional Darts Corporation, Hilton and other sponsors, and their assigns, from any and all rights, claims for damages, demands or causes of action whatsoever, in any manner arising from or relating to my participation in the 2009 PDC London Ontario Players Championship Pro Tour Event. I also give permission for the use of my name and/or picture in any media of this event. I attest that I have read and understood all the rules associated with this tournament. My signature confirms that I have read, understood and fully accept the above statements.

Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

Mail: Make check or money order payable to "Bull's-Eye Marketing, Inc."

Send To: PDC Limited, c/o Bull's-Eye Marketing, PO Box 387, Ely, MN 55731

(Entry fee must be received by deadline date. No excuses accepted.)

Phone, Fax and On-line registration implies acceptance of Release of Liability statements.

Phone: 800.688.3278 or 218.365.7655 / Fax: 218.365.7437 (Visa/MC Only)

Internet: [www.BullsEyeNews.com](http://www.BullsEyeNews.com) (Visa/MC Only)